

2012 advertising schedule



Better Homes and Gardens	FamilyCircle	LADIES' HomeJournal	MORE	fitness	EatingWell	Parents	american baby	TRADITIONAL HOME	Midwest Living
monthly 7,600,000 circ.	12 times 4,000,000 circ.	11 times 3,200,000 circ.	10 times 1,300,000 circ.	10 times 1,500,000 circ.	bi-monthly 500,000 circ.	monthly 2,200,000 circ.	monthly 2,000,000 circ.	8 times 850,000 circ.	bi-monthly 950,000 circ.
january 2012 ad close: 10/14/11 on-sale: 12/20/11	january 2012 ad close: 10/14/11 on-sale: 12/13/11			january 2012 ad close: 10/24/11 on-sale: 12/20/11	jan/feb 2012 ad close: 11/4/11 on-sale: 12/28/11	january 2012 ad close: 10/20/11 on-sale: 12/13/11	january 2012 ad close: 11/7/11 on-sale: 12/29/11		jan/feb 2012 ad close: 11/8/11 on-sale: 1/3/12
february 2012 ad close: 11/15/11 on-sale: 1/17/12	february 2012 ad close: 11/11/11 on-sale: 1/10/12	february 2012 ad close: 11/15/11 on-sale: 1/10/12	february 2012 ad close: 11/22/11 on-sale: 1/24/12	february 2012 ad close: 11/23/11 on-sale: 1/17/12		february 2012 ad close: 11/18/11 on-sale: 1/10/12	february 2012 ad close: 12/6/11 on-sale: 1/30/12	feb/mar 2012 ad close: 11/29/11 on-sale: 1/24/12	
march 2012 ad close: 12/15/11 on-sale: 2/21/12	march 2012 ad close: 12/9/11 on-sale: 2/7/12	march 2012 ad close: 12/15/11 on-sale: 2/14/12	march 2012 ad close: 12/22/11 on-sale: 2/28/12	march 2012 ad close: 12/21/11 on-sale: 2/14/12	mar/april 2012 ad close: 1/6/12 on-sale: 3/1/12	march 2012 ad close: 12/16/11 on-sale: 2/14/12	march 2012 ad close: 1/6/12 on-sale: 2/28/12		mar/april 2012 ad close: 1/10/12 on-sale: 3/6/12
april 2012 ad close: 1/16/12 on-sale: 3/20/12	april 2012 ad close: 1/6/12 on-sale: 3/6/12	april 2012 ad close: 1/16/12 on-sale: 3/13/12	april 2012 ad close: 1/23/12 on-sale: 3/27/12	april 2012 ad close: 1/24/12 on-sale: 3/13/12		april 2012 ad close: 1/20/12 on-sale: 3/13/12	april 2012 ad close: 2/6/12 on-sale: 3/29/12	april 2012 ad close: 1/10/12 on-sale: 3/13/12	
may 2012 ad close: 2/15/12 on-sale: 4/17/12	may 2012 ad close: 2/10/12 on-sale: 4/10/12	may 2012 ad close: 2/15/12 on-sale: 4/10/12	may 2012 ad close: 2/22/12 on-sale: 4/24/12	may 2012 ad close: 2/24/12 on-sale: 4/17/12	may/june 2012 ad close: 3/2/12 on-sale: 4/26/12	may 2012 ad close: 2/17/12 on-sale: 4/10/12	may 2012 ad close: 3/6/12 on-sale: 4/27/12	may 2012 ad close: 2/14/12 on-sale: 4/17/12	may/june 2012 ad close: 2/28/12 on-sale: 4/24/12
june 2012 ad close: 3/15/12 on-sale: 5/15/12	june 2012 ad close: 3/9/12 on-sale: 5/8/12	june 2012 ad close: 3/15/12 on-sale: 5/8/12	june 2012 ad close: 3/22/12 on-sale: 5/22/12	june 2012 ad close: 3/23/12 on-sale: 5/15/12		june 2012 ad close: 3/19/12 on-sale: 5/15/12	june 2012 ad close: 4/6/12 on-sale: 5/30/12	june 2012 ad close: 3/27/12 on-sale: 5/22/12	
july 2012 ad close: 4/16/12 on-sale: 6/19/12	july 2012 ad close: 4/6/12 on-sale: 6/5/12	july 2012 ad close: 4/16/12 on-sale: 6/12/12	jul/aug 2012 ad close: 4/23/12 on-sale: 6/26/12	jul/aug 2012 ad close: 5/1/12 on-sale: 6/26/12	jul/aug 2012 ad close: 5/6/12 on-sale: 6/28/12	july 2012 ad close: 4/20/12 on-sale: 6/12/12	july 2012 ad close: 5/7/12 on-sale: 6/28/12	jul/aug 2012 ad close: 5/1/12 on-sale: 6/26/12	jul/aug 2012 ad close: 4/24/12 on-sale: 6/19/12
august 2012 ad close: 5/15/12 on-sale: 7/17/12	august 2012 ad close: 5/4/12 on-sale: 7/3/12	august 2012 ad close: 5/15/12 on-sale: 7/10/12				august 2012 ad close: 5/18/12 on-sale: 7/10/12	august 2012 ad close: 6/6/12 on-sale: 7/30/12		
september 2012 ad close: 6/15/12 on-sale: 8/21/12	september 2012 ad close: 6/8/12 on-sale: 8/7/12	september 2012 ad close: 6/15/12 on-sale: 8/14/12	september 2012 ad close: 6/22/12 on-sale: 8/28/12	september 2012 ad close: 6/22/12 on-sale: 8/14/12	sept/oct 2012 ad close: 7/6/12 on-sale: 8/30/12	september 2012 ad close: 6/20/12 on-sale: 8/7/12	september 2012 ad close: 7/6/12 on-sale: 8/30/12	september 2012 ad close: 6/12/12 on-sale: 8/7/12	sept/oct 2012 ad close: 6/19/12 on-sale: 8/14/12
october 2012 ad close: 7/16/12 on-sale: 9/18/12	october 2012 ad close: 7/6/12 on-sale: 9/4/12	october 2012 ad close: 7/16/12 on-sale: 9/11/12	october 2012 ad close: 7/23/12 on-sale: 9/25/12	october 2012 ad close: 7/23/12 on-sale: 9/18/12		october 2012 ad close: 7/20/12 on-sale: 9/11/12	october 2012 ad close: 8/6/12 on-sale: 9/27/12	october 2012 ad close: 7/24/12 on-sale: 9/25/12	
november 2012 ad close: 8/15/12 on-sale: 10/16/12	november 2012 ad close: 8/3/12 on-sale: 10/2/12	november 2012 ad close: 8/15/12 on-sale: 10/9/12	november 2012 ad close: 8/22/12 on-sale: 10/23/12	nov/dec 2012 ad close: 9/3/12 on-sale: 10/23/12	nov/dec 2012 ad close: 9/7/12 on-sale: 11/1/12	november 2012 ad close: 8/17/12 on-sale: 10/9/12	november 2012 ad close: 9/6/12 on-sale: 10/30/12	nov/dec 2012 ad close: 9/18/12 on-sale: 11/20/12	nov/dec 2012 ad close: 8/14/12 on-sale: 10/9/12
december 2012 ad close: 9/14/12 on-sale: 11/20/12	december 2012 ad close: 9/7/12 on-sale: 11/6/12	dec/jan 2013 ad close: 10/1/12 on-sale: 11/27/12	dec/jan 2013 ad close: 9/21/12 on-sale: 11/27/12			december 2012 ad close: 9/20/12 on-sale: 11/13/12	december 2012 ad close: 10/5/12 on-sale: 11/29/12		