



# TRADITIONAL HOME

www.TravelMeredith.com

# 2010

## NATIONAL TRAVEL RATES

CIRCULATION: 950,000

NATIONAL	4-COLOR	2-COLOR	BLACK & WHITE
<b>Full Page</b>	\$152,820	\$128,040	\$112,830
<b>2/3 Page</b>	124,600	96,190	77,010
<b>1/2 Page</b>	109,950	85,290	66,070
<b>1/3 Page</b>	88,740	63,620	46,140
<b>1/6 Page</b>			20,180

COVERS	4-COLOR
<b>Second cover</b>	\$190,900
<b>Third cover</b>	162,000
<b>Fourth cover</b>	206,200

POINTS OF DEPARTURE	4-COLOR
<b>Points of Departure</b>	\$3,580

Rates and Circulation are subject to change.  
Custom Regional Circulation by request.

## ISSUES & CLOSING DATES

ISSUE		CLOSE DATE	ON SALE
<b>February/March</b>	<b>R</b>	Nov 20, 2009	Jan 19, 2010
<b>April</b>	<b>R</b>	Jan 20, 2010	Mar 23, 2010
<b>May</b>	<b>R</b>	Feb 19, 2010	Apr 20, 2010
<b>June</b>	<b>R</b>	Mar 30, 2010	May 25, 2010
<b>August/September</b>	<b>R</b>	May 20, 2010	July 20, 2010
<b>October</b>	<b>R</b>	July 20, 2010	Sept 14, 2010
<b>November</b>	<b>R</b>	Aug 20, 2010	Oct 19, 2010
<b>Holiday</b>	<b>R</b>	Sept 20, 2010	Nov 16, 2010

**R** Features Reader Service Section  
*Dates are subject to change.*