



SER Padres

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2010

TRAVEL RATES

CIRCULATION: 700,000

UNIT SIZE	4-COLOR	BLACK & WHITE
Full Page	\$77,090	\$57,870
2/3 Page	53,960	40,510
1/2 Page	46,630	34,720
1/3 Page	30,830	23,140

COVERS	
Second cover	\$88,640
Third cover	84,790
Fourth cover	92,490

Rates and Circulation are subject to change.

ISSUES & CLOSING DATES

ISSUE	CLOSE DATE	ON SALE
February/March	Nov 26, 2009	Feb 5, 2010
April	Jan 14, 2010	Mar 26, 2010
May	Feb 11, 2010	Apr 23, 2010
June/July	Mar 18, 2010	May 28, 2010
August/September	May 20, 2010	July 30, 2010
October	July 15, 2010	Sept 24, 2010
November	Aug 19, 2009	Oct 29, 2010
December/January	Sept 16, 2009	Nov 26, 2010

Dates are subject to change.