



Parents

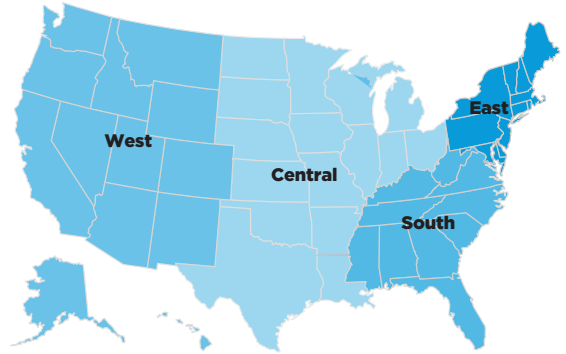
www.TravelMeredith.com

2010

NATIONAL TRAVEL RATES

CIRCULATION: 2,200,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$149,600	\$116,840
2/3 Page	114,670	89,590
1/2 Page	89,760	70,050
1/3 Page	62,770	48,810
Travel Directory	24,920	19,570



REGIONAL CIRCULATION

East: 442,200
 South: 399,100
 Central: 701,900
 West: 381,100

REGIONAL TRAVEL RATES

4-COLOR	TRAVEL EAST	TRAVEL SOUTH	TRAVEL CENTRAL	TRAVEL WEST
Full Page	\$38,590	\$37,500	\$65,010	\$36,870
2/3 Page	29,590	28,750	49,840	28,260
1/2 Page	23,150	22,510	39,010	22,120
1/3 Page	16,190	15,730	27,270	15,470
Travel Directory	6,430	6,240	10,840	6,150

BACK & WHITE	TRAVEL EAST	TRAVEL SOUTH	TRAVEL CENTRAL	TRAVEL WEST
Full Page	\$30,150	\$29,280	\$50,780	\$28,800
2/3 Page	23,110	22,450	38,930	22,080
1/2 Page	18,070	17,550	30,440	17,270
1/3 Page	12,600	12,240	21,220	12,030
Travel Directory	5,060	4,900	8,510	4,830

Rates and Circulation are subject to change.

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
January	Oct 20, 2009	Dec 15, 2009
February	Nov 20, 2009	Jan 12, 2010
March	R Dec 16, 2009	Feb 16, 2010
April	Jan 20, 2010	Mar 16, 2010
May	R Feb 19, 2010	Apr 13, 2010
June	Mar 19, 2010	May 18, 2010

ISSUE	AD CLOSE	ON SALE
July	Apr 20, 2010	June 15, 2010
August	May 20, 2010	July 13, 2010
September	June 21, 2010	Aug 10, 2010
October	July 20, 2010	Sept 14, 2010
November	Aug 20, 2010	Oct 12, 2010
December	Sept 20, 2010	Nov 16, 2010

R Features Reader Service Section
 Dates are subject to change.

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