



More

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2010

NATIONAL TRAVEL RATES

CIRCULATION: 1,300,000

NATIONAL	4-COLOR	2-COLOR	BLACK & WHITE
Full Page	\$135,380	\$128,430	\$121,770
1/2 Page	81,080	74,420	67,470
1/3 Page	53,850	47,200	40,690
1/6 Page	27,240	23,440	20,270

COVERS

Second cover	\$169,130
Third cover	148,390
Fourth cover	189,080

MORE DESTINATIONS

More Destinations* \$7,960

* More Destinations runs in the May and September issues.

Rates and Circulation are subject to change.

ISSUES & CLOSING DATES

ISSUE	CLOSE DATE	ON SALE
February	Nov 23, 2009	Jan 26, 2010
March	Dec 22, 2009	Feb 23, 2010
April	Jan 22, 2010	Mar 23, 2010
May R	Feb 22, 2010	Apr 27, 2010
June	Mar 22, 2010	May 25, 2010
July/August	Apr 22, 2010	June 22, 2010
September R	June 22, 2010	Aug 24, 2010
October	July 22, 2010	Sept 28, 2010
November	Aug 23, 2010	Oct 26, 2010
Dec/Jan	Sept 22, 2010	Nov 23, 2010

R Features Reader Service Section

Dates are subject to change.