

# bhg | editorial calendar 2012\*



|          | Theme                                    | Features  | Home  | Garden  | Style  | Food   | Better   |
|----------|--|---|---|---|--|--|--|
| January  | <b>GET ORGANIZED</b>                     |    | <ul style="list-style-type: none"> <li>• Editor's Pick Products</li> <li>• Chicago Home With Great Built-ins and Container Store Gear</li> <li>• 3 Tough Clutter Problems Solved</li> </ul> | <ul style="list-style-type: none"> <li>• Terrariums, With Expert Tova Martin</li> </ul>   | <ul style="list-style-type: none"> <li>• <b>Beauty:</b> Help For Dry Hands — Products and Tips</li> <li>• Luminizers</li> </ul>                                      | <ul style="list-style-type: none"> <li>• Ellie Krieger's Everyday Healthy Meals</li> <li>• <b>Home Cooking:</b> Mini Desserts</li> <li>• <b>Delish/Dollar:</b> Pork Chops</li> </ul> | <ul style="list-style-type: none"> <li>• <b>Health:</b> Health Trends For 2012</li> <li>• <b>Family:</b> Family Reading Club For Teens and Tweens</li> </ul>         |
| February | <b>REFRESH &amp; RENEW</b>               | <ul style="list-style-type: none"> <li>• Refreshing Ideas For a Birthday Party</li> </ul>   | <ul style="list-style-type: none"> <li>• Room Refreshes</li> <li>• <b>Get Organized:</b> Questions and Solutions</li> <li>• Handmade Valentines Gifts and Cards</li> </ul>                  | <ul style="list-style-type: none"> <li>• Tiny Treasures - Beautiful Garden Sprouts</li> </ul>   | <ul style="list-style-type: none"> <li>• <b>Beauty:</b> Renew Your Skin</li> </ul>   | <ul style="list-style-type: none"> <li>• Salty/Sweet Desserts</li> <li>• <b>Home Cooking:</b> Sausage</li> <li>• Valentine's Treat</li> </ul>  | <ul style="list-style-type: none"> <li>• <b>Health:</b> Heart Health</li> <li>• Well-Being and Renewal</li> </ul>  |
| March    | <b>COLOR!</b>                            | <ul style="list-style-type: none"> <li>• Color (Home and Garden)</li> </ul>  | <ul style="list-style-type: none"> <li>• Colorful Homes</li> <li>• Secrets of Color Success</li> <li>• Preview New Online Color-a-Room</li> <li>• Extra Palettes</li> </ul>                 | <ul style="list-style-type: none"> <li>• Early Spring Containers Using New Plant Varieties</li> </ul>   | <ul style="list-style-type: none"> <li>• <b>Beauty:</b> Color</li> </ul>   | <ul style="list-style-type: none"> <li>• Asparagus</li> <li>• <b>Home Cooking:</b> Pizza</li> <li>• St. Patrick's Day Recipe</li> <li>• 2010 Chill and Grill Recap</li> </ul>        | <ul style="list-style-type: none"> <li>• <b>Health:</b> Nutrition FAQ</li> </ul>  |
| April    | <b>GARDEN ISSUE</b>                      | <ul style="list-style-type: none"> <li>• Garden Trends 2012</li> <li>• Best New Product Awards</li> </ul>   | <ul style="list-style-type: none"> <li>• Indoor/Outdoor Home</li> </ul>   | <ul style="list-style-type: none"> <li>• <b>Spring Planting Guide:</b> Beds and Borders</li> <li>• <b>Best new varieties:</b> Edibles</li> </ul>                | <ul style="list-style-type: none"> <li>• <b>Beauty:</b> Flower Power</li> </ul>  | <ul style="list-style-type: none"> <li>• Honey: Sweet and Savory Recipes With Artisan Honey</li> <li>• <b>Home Cooking:</b> Spring Baking</li> <li>• Chill and Grill</li> </ul>      | <ul style="list-style-type: none"> <li>• Walking</li> </ul>  |
| May      | <b>INNOVATION + GET READY FOR SUMMER</b> | <ul style="list-style-type: none"> <li>• 20 Innovative Ideas to Make Life Better, Smarter, Easier</li> <li>• <b>Fresh:</b> Tasting Parties</li> </ul>         | <ul style="list-style-type: none"> <li>• Elaine Griffin Room Makeover With Innovative Products and Ideas</li> </ul>   | <ul style="list-style-type: none"> <li>• Luscious Rose Garden — Easy-Grow Varieties (Horticultural Innovation)</li> <li>• Prettiest Patio Containers</li> </ul> | <ul style="list-style-type: none"> <li>• <b>Beauty:</b> Innovative Products and Services</li> </ul>  | <ul style="list-style-type: none"> <li>• Cake Walk</li> <li>• Box Lunch</li> <li>• Chill and Grill</li> </ul>  | <ul style="list-style-type: none"> <li>• <b>Health:</b> Seasonal Allergies</li> </ul>  |
| June     | <b>ENTERTAIN</b>                         | <ul style="list-style-type: none"> <li>• <b>Fresh:</b> Outdoor Parties</li> </ul>   | <ul style="list-style-type: none"> <li>• Lifestyle/Gathering In a Summer Home</li> </ul>  | <ul style="list-style-type: none"> <li>• Deck/Patio Decorating For a Party</li> <li>• Day Lilies</li> <li>• Neighbors Who Share a Patio</li> </ul>              | <ul style="list-style-type: none"> <li>• <b>Beauty:</b> Summer Skin Camouflage (Face, Legs, Skin)</li> </ul>   | <ul style="list-style-type: none"> <li>• Summer Cookbook</li> <li>• <b>Home Cooking:</b> Sweet Corn</li> <li>• Chill and Grill</li> </ul>  | <ul style="list-style-type: none"> <li>• Skin Cancer Awareness</li> </ul>  |

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|-----------|------------------------------|---|---|--|--|---|--|
| July      | <b>BUDGET FRIENDLY IDEAS</b> | <ul style="list-style-type: none"> <li>4th of July Celebration</li> <li>50 Under \$50</li> </ul>  | <ul style="list-style-type: none"> <li>Real Life Home—Done-On-A-Dime!</li> </ul>  | <ul style="list-style-type: none"> <li>Mid-Summer Garden</li> </ul>  | <ul style="list-style-type: none"> <li><b>Beauty:</b> Best Beauty Buys Under \$15 — Insider Picks</li> </ul>     | <ul style="list-style-type: none"> <li>Burgers, Dogs, Shakes</li> </ul>   | <ul style="list-style-type: none"> <li>Summer Health Cheat Sheet (First Aid + Preventing Minor Mishaps)</li> </ul>   |
| August    | <b>COOL OFF</b>              | <ul style="list-style-type: none"> <li>Dinner On The Deck (Food, Garden, &amp; Home Story)</li> </ul>  | <ul style="list-style-type: none"> <li>Create Your Own Mudroom</li> </ul>   | <ul style="list-style-type: none"> <li>Shade Gardens</li> </ul>  | <ul style="list-style-type: none"> <li><b>Beauty:</b> TK</li> </ul>  | <ul style="list-style-type: none"> <li>Food-Truck Inspired Portable Foods</li> <li><b>Home Cooking:</b> Frozen Pops</li> </ul>                  | <ul style="list-style-type: none"> <li>“Your Body On Exercise” (Fitness Benefits)</li> </ul>   |
| September | <b>STYLE MAKERS</b>          |    | <ul style="list-style-type: none"> <li><b>Get Organized:</b> Shoes</li> <li>30 Ways To Style (From Celebrity Designers, Stylists, and Chefs)</li> </ul> | <ul style="list-style-type: none"> <li>Stylemaker Garden</li> <li>4-Season Veggie Garden</li> <li><b>Plantings:</b> Hydrangeas</li> </ul>              | <ul style="list-style-type: none"> <li><b>Beauty:</b> Injectibles FAQ</li> <li>Expanded Style Section</li> </ul> | <ul style="list-style-type: none"> <li>At Home With A Kitchen Stylemaker</li> <li>Weeknight Pasta</li> </ul>                                    | <ul style="list-style-type: none"> <li><b>Health:</b> Vitamins—The Top 10 New Findings</li> <li><b>Fitness:</b> Small Choices, Big Results</li> <li><b>Family:</b> TK</li> <li>Money News</li> </ul> |
| October   | <b>FALL DECORATING</b>       | <ul style="list-style-type: none"> <li>The Super-Convenient Kitchen</li> </ul>  | <ul style="list-style-type: none"> <li><b>Get Organized:</b> Kitchen Trouble Spots</li> </ul>   | <ul style="list-style-type: none"> <li>Deck and Fireplace For Fall</li> <li>Butterfly Gardening</li> </ul>   | <ul style="list-style-type: none"> <li><b>Beauty:</b> TK</li> </ul>  | <ul style="list-style-type: none"> <li>The New Sunday Supper</li> <li><b>Oktoberfest:</b> Cooking With Beer</li> <li>Halloween Treat</li> </ul> | <ul style="list-style-type: none"> <li><b>Health:</b> Breast Health</li> <li>Money News</li> </ul>   |
| November  | <b>THANKSGIVING</b>          |    | <ul style="list-style-type: none"> <li><b>Get Organized:</b> Smartphones</li> </ul>   | <ul style="list-style-type: none"> <li>Houseplants Made Modern</li> <li>Putting Your Garden To Bed</li> </ul>  |                             | <ul style="list-style-type: none"> <li>Thanksgiving</li> <li>Holiday Baking</li> </ul>  | <ul style="list-style-type: none"> <li><b>Health:</b> — Healthy Holiday Eating — Arthritis Update — Health News: Diabetes Prevention</li> <li>Money News</li> </ul>                                  |
| December  | <b>THE HOLIDAYS</b>          |    | <ul style="list-style-type: none"> <li><b>Get Organized:</b> TK</li> </ul>  | <ul style="list-style-type: none"> <li>The Best Outdoor Lighting Ideas</li> </ul>  | <ul style="list-style-type: none"> <li><b>Beauty:</b> Treating Dry Winter Skin</li> </ul>                        | <ul style="list-style-type: none"> <li>Homemade Holiday</li> <li>Cookies</li> </ul>   | <ul style="list-style-type: none"> <li><b>Health:</b> Colds &amp; Flu: Boosting Immunity</li> <li><b>Family:</b> TK</li> <li>Money News</li> </ul>   |

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