



FamilyCircle®

www.TravelMeredith.com

2010

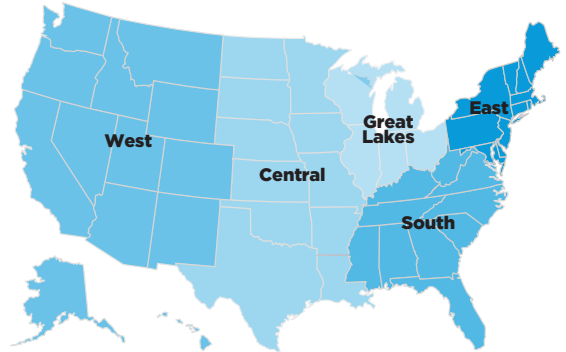
NATIONAL TRAVEL RATES

CIRCULATION: 3,800,000

NATIONAL	4-COLOR	BLACK & WHITE
Spread	\$414,500	\$349,800
Full Page	207,200	174,900
2/3 Page	160,900	132,500
1/2 Page	126,100	105,800
1/3 Page	100,500	72,000
1/6 Page	49,600	35,500

REGIONAL CIRCULATION

East:	886,200
South:	806,800
Great Lake:	688,100
Central:	723,800
West:	666,500



REGIONAL TRAVEL RATES

4-COLOR	TRAVEL EAST	TRAVEL SOUTH	TRAVEL GREAT LAKES	TRAVEL CENTRAL	TRAVEL WEST
Spread	\$88,840	\$87,350	\$76,170	\$73,330	\$69,030
Full Page	44,420	43,680	38,080	36,660	34,530
2/3 Page	34,890	34,310	29,900	28,790	27,110
1/2 Page	27,790	27,320	23,810	22,930	21,590
1/3 Page	13,750	13,510	11,780	11,340	10,680
56 Lines	11,810	11,620	10,140	9,750	9,180
47 Lines	5,580	5,480	4,780	4,600	4,340
20 Lines	3,210	3,150	2,750	2,660	2,500

BLACK & WHITE	TRAVEL EAST	TRAVEL SOUTH	TRAVEL GREAT LAKES	TRAVEL CENTRAL	TRAVEL WEST
Spread	\$73,200	\$71,990	\$62,760	\$60,420	\$56,890
Full Page	36,610	36,000	31,370	30,210	28,440
2/3 Page	29,280	28,790	25,100	24,170	22,750
1/2 Page	19,880	19,550	17,050	16,410	15,450
1/3 Page	9,840	9,670	8,440	8,130	7,650
56 Lines	9,080	8,930	7,790	7,490	7,060
47 Lines	4,280	4,200	3,670	3,530	3,330
20 Lines	2,470	2,420	2,120	2,040	1,930

Rates and Circulation are subject to change.

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
January	Oct 16, 2009	Dec 15, 2009
February	Nov 13, 2009	Jan 12, 2010
March	R Dec 11, 2009	Feb 9, 2010
April (issue 1)	Jan 4, 2010	Mar 2, 2010
April (issue 2)	R Jan 22, 2010	Mar 23, 2010
May	R Feb 12, 2010	Apr 13, 2010
June	Mar 12, 2010	May 11, 2010
July	Apr 9, 2010	June 8, 2010

ISSUE	AD CLOSE	ON SALE
August	May 7, 2010	July 6, 2010
September	R June 4, 2010	Aug 3, 2010
October (issue 1)	July 2, 2010	Aug 31, 2010
October (issue 2)	July 23, 2010	Sept 21, 2010
November (issue 1)	Aug 13, 2010	Oct 12, 2010
November (issue 2)	Sept 3, 2010	Nov 2, 2010
December	Sept 24, 2010	Nov 23, 2010

R Features Reader Service Section

Dates are subject to change.

For more information regarding online advertising, contact your account representative.

