

RATES & DATES

2010 Closing Dates

EFFECTIVE JANUARY 2010 ISSUE

ISSUE	SPACE/MATERIAL CLOSING DATE*	ON-SALE DATE
January	10.15.09	12.15.09
February	11.16.09	01.19.10
March	12.15.09	02.16.10
April	01.15.10	03.16.10
May	02.15.10	04.20.10
June	03.15.10	05.18.10
July	04.15.10	06.15.10
August	05.14.10	07.20.10
September	06.15.10	08.17.10
October	07.15.10	09.21.10
November	08.16.10	10.19.10
December	09.15.10	11.16.10



*Insertion orders and materials due date for National, Regional and B&W Direct Response.

Note: Insertion orders for cover positions due one month prior to issue's closing date.

Test Markets: Insertion orders due the **10th of the third month** preceding date of issue.

Travel Brochures & Co-op's: Insertion orders and materials due the **8th of the third month** preceding date of issue.

For more information, please contact your *BHG* Account Executive or Tony Imperato, Associate Publisher Sales, at 212-551-7023.