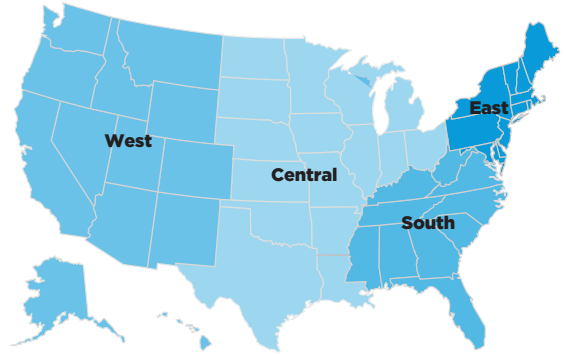




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2010



NATIONAL TRAVEL RATES

CIRCULATION: 2,000,000

NATIONAL	4-COLOR	BLACK & WHITE
Full Page	\$136,000	\$106,220
2/3 Page	104,260	81,450
1/2 Page	81,600	63,680
1/3 Page	57,060	44,370
Travel Directory	22,640	17,790

REGIONAL CIRCULATION

East: 333,800
 South: 459,200
 Central: 638,100
 West: 314,500

REGIONAL TRAVEL RATES

4-COLOR	TRAVEL EAST	TRAVEL SOUTH	TRAVEL CENTRAL	TRAVEL WEST
Full Page	\$30,350	\$36,970	\$48,460	\$29,300
2/3 Page	23,270	28,350	37,450	22,460
1/2 Page	18,210	22,190	29,090	17,590
1/3 Page	12,730	15,510	20,340	12,300
Travel Directory	5,060	6,160	8,080	4,880

BLACK & WHITE	TRAVEL EAST	TRAVEL SOUTH	TRAVEL CENTRAL	TRAVEL WEST
Full Page	\$23,910	\$28,880	\$37,850	\$23,700
2/3 Page	18,330	22,150	29,040	18,180
1/2 Page	14,340	17,310	22,700	14,210
1/3 Page	9,990	12,060	15,820	9,900
Travel Directory	4,010	4,840	6,340	3,980

Rates and Circulation are subject to change.

ISSUES & CLOSING DATES

ISSUE	AD CLOSE	ON SALE
January	Nov 6, 2009	Dec 30, 2009
February	Dec 7, 2009	Jan 28, 2010
March	Jan 6, 2010	Feb 25, 2010
April	Feb 5, 2010	Mar 30, 2010
May	Mar 5, 2010	Apr 29, 2010
June	Apr 6, 2010	May 28, 2010

ISSUE	AD CLOSE	ON SALE
July	May 6, 2010	June 29, 2010
August	June 7, 2010	July 29, 2010
September	July 6, 2010	Aug 30, 2010
October	Aug 6, 2010	Sept 29, 2010
November	Sept 6, 2010	Oct 28, 2010
December	Oct 6, 2010	Nov 29, 2010

Dates are subject to change.